



PLAN ORGANIZATION

The vision statement will serve as a succinct narrative of the future that the Ferdinand community will work towards by developing and, ultimately, implementing this plan. This statement will be composed of the ideas and values shared by residents and local leaders. In addition to the vision statement, the goals and strategies in the Flourishing Ferdinand plan are organized around five key themes.

Review the five (5) plan themes and provide any comments.



Smart Growth and Quality Places

Balance sustainable growth that contributes to Ferdinand's sense of place and enables quality of life, amenities, and services.



Safe and Efficient Mobility and High Quality-Services

Maintain adequate public facilities and services to meet the health, safety, economical, and leisure needs of Ferdinand.



Housing Opportunities for All

Promote the development and redevelopment of housing for a range of densities, types and income groups.



A Thriving and Resilient Year-Round Economy

Develop strategic initiatives and coordinated efforts that support job creation and economic growth.



Celebration of Unique Identity and Character

Provide Ferdinand residents of all ages and abilities adequate recreation and open space and programming by preserving, maintaining, and enhancing a quality system of parks, open space, and recreational facilities that satisfy the needs of current and future needs.





THEME #1 SMART GROWTH AND QUALITY PLACES

Write down if you agree or disagree with the draft goals and strategies and help prioritize initiatives for the future of Ferdinand.

Add any additional strategies or edits to the statements.

AGREE
DISAGREE
PRIORITY

Balance sustainable growth that contributes to Ferdinand's sense of place and enables quality of life, amenities, and services.

1. Ensure future development and redevelopment contributes to an aesthetic, character and quality that is uniquely Ferdinand.

- Favor traditional, urban neighborhood qualities over conventional, auto-oriented designs.
- Modernize the Ferdinand Zoning Code to include a hybrid of use-based and form-based approaches to standards.
- Develop design guidelines for residential and commercial development.

2. Promote development and redevelopment in targeted areas.

- Ensure new developments include adequate green and open spaces.
- Favor infill development over physical expansion of districts as much as possible.
- Encourage adaptive reuse in buildings of special architectural or historical value.
- Implement the residential TIF district along SR 264 for new construction.

3. Coordinate with regional jurisdictions and partners to plan for future growth and development.

- Create a joint plan for land use and development with surrounding jurisdictions within Dubois County.
- Develop an annexation policy and adequate public facilities ordinance to ensure growth aligns with public goals.





THEME #2 SAFE AND EFFICIENT MOBILITY AND HIGH QUALITY-SERVICES

Write down if you agree or disagree with the draft goals and strategies and help prioritize initiatives for the future of Ferdinand.

Add any additional strategies or edits to the statements.

AGREE
DISAGREE
PRIORITY

Maintain adequate public facilities and services to meet the health, safety, economical, and leisure needs of Ferdinand.

1. Foster a culture of active transportation.

- Adopt a new Transportation Assent Management Plan.
- Expand the internal trails system by linking to neighborhoods and commercial areas.
- Connect Ferdinand to the regional trail system by implementing connections identified in the Dubois County Bike and Pedestrian Master Plan.
- Enable safe walking and biking to in-town schools through infrastructure improvements and programming in partnership with Southeast Dubois County School Corporation.
- Explore opportunities for shared parking agreements to boost available parking supply when needed.
- Determine need and plan for long-term parking solutions.
- Inventory and replace deteriorating sidewalks along key corridors including E 16th Street, E 15th Street, and S 264

2. Provide high quality, coordinated public safety services.

- Review public facility needs and plan for repair, replacement, or expansion.
- Ensure public safety staff have access to appropriate education and training.
- Coordinate public safety needs land use decisions.
- Develop community education programming around key public safety topics and implement prevention programs.





THEME #2 SAFE AND EFFICIENT MOBILITY AND HIGH QUALITY-SERVICES

Write down if you agree or disagree with the draft goals and strategies and help prioritize initiatives for the future of Ferdinand.

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PRIORITY

Maintain adequate public facilities and services to meet the health, safety, economical, and leisure needs of Ferdinand.

3. Maintain and improve high quality public utility services.

- Maximize usage of existing utilities by promoting infill and redevelopment opportunities.
- Integrate utility upgrade and extension decisions with annexation, future land use, and development decisions.
- Work to expand broadband access in the region and ensure Ferdinand's broadband technology infrastructure is future-ready for higher speeds.
- Conduct a cost analysis for the replacement or cleaning and upgrading of the two water towers to meet OSHA standards.
- Determine the fiscal capabilities of enlarging the wastewater plan storage basin to prevent overflows into Holy Creek.
- Continually update the existing utility asset management plans to ensure townwide coverage.

Four horizontal lines for additional notes or comments.





THEME #3 HOUSING OPPORTUNITIES FOR ALL

Write down if you agree or disagree with the draft goals and strategies and help prioritize initiatives for the future of Ferdinand.

Add any additional strategies or edits to the statements.

AGREE
DISAGREE
PRIORITY

Promote the development and redevelopment of housing for a range of densities, types and income groups.

1. Expand housing options for all life stages.

- Update zoning regulations to increase density and promote a diversity of residential housing types and living arrangements.
- Leverage land and other tangible assets to address housing supply gaps by boosting inventory.
- Support developments and programs addressing supportive and transitional housing.

2. Ensure housing affordability and attainability for all income levels.

- Explore ways to incentivize the creation and maintenance of housing types and arrangements that fulfill community needs.
- Partner with nonprofit organization(s) to provide education, counseling, and financial assistance to homebuyers or renters.





THEME #4 A THRIVING AND RESILIENT YEAR- ROUND ECONOMY

Write down if you agree or disagree with the draft goals and strategies and help prioritize initiatives for the future of Ferdinand.

Add any additional strategies or edits to the statements.

AGREE
DISAGREE
PRIORITY

Develop strategic initiatives and coordinated efforts that support job creation and economic growth.

1. Sustain the fiscal health of the town.

- Foster a culture of service excellence in attracting new businesses and assisting new business startups.
- Develop strategic initiatives and coordinated efforts that support job creation and economic growth.
- Designate a Small Business Advocate to provide technical assistance to better ensure business survival.
- Consider the tax benefits and other residual economic benefits when reviewing development proposals.
- Develop goal-oriented funding model when providing financial resources to area non-profits.
- Capitalize on the proximity of the I-64 interchange with regional commercial development.

2. Establish the downtown as a thriving center for business and economic prosperity.

- Focus efforts on revitalizing the downtown into a vibrant center of the community, with physical and programmatic elements necessary to attract visitors and residents.
- Create a vibrant downtown that supports existing businesses while supporting new business development.
- Strategically capture opportunities to develop new attainable creative office and start-up spaces downtown, such as publicly owned properties.
- Cultivate a variety of opportunities for local and emerging operators to participate in the downtown retail market, including street markets, pop-up experiences, and small-footprint stores.





THEME #4 A THRIVING AND RESILIENT YEAR- ROUND ECONOMY

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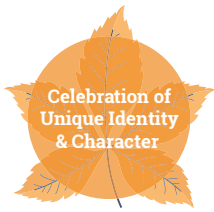
Develop strategic initiatives and coordinated efforts that support job creation and economic growth.

3. Support the implementation of the Monastery Strategic Plan.

- Work with the Sisters of Saint Benedict to identify programmatic and facility needs for the Monastery of the Immaculate Conception.
- Collaborate with the Sisters of Saint Benedict to establish and allow the development of public programs and facilities on Monastery property.

Four horizontal lines for writing additional strategies or edits.





THEME #5 CELEBRATION OF UNIQUE IDENTITY AND CHARACTER

Write down if you agree or disagree with the draft goals and strategies and help prioritize initiatives for the future of Ferdinand.

Add any additional strategies or edits to the statements.

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PRIORITY

Provide Ferdinand residents of all ages and abilities adequate recreation and open space and programming by preserving, maintaining, and enhancing a quality system of parks, open space, and recreational facilities that satisfy the needs of current and future needs.

1. Foster a diverse, inclusive, and equitable community.

- Provide information about community issues, programs, services, and activities in a way that is accessible to limited English proficiency residents.
- Host events and programs that recognize and celebrate the community's social and cultural diversity.
- Support and create year-round events and activities that drive economic impact.

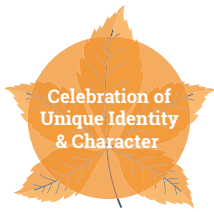
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2. Highlight, maintain, and enhance existing parks, recreation, and cultural facilities and programs.

- Create and implement a new Parks and Recreation Master Plan.
- Develop a central community center space in the downtown that offers programming, recreation, access to social services, and rentable community space like an amphitheater.
- Support partnerships to create new education, recreation, and cultural opportunities for the community.
- Explore the financing and feasibility of including improvements to 18th Street Park including a splash pad and exercise equipment.
- Explore the financing and feasibility of constructing community and regional sports complex.

Four horizontal lines for notes.





THEME #5 CELEBRATION OF UNIQUE IDENTITY AND CHARACTER

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3. Encourage creative placemaking for a more engaging community and visitor experience.

- Improve signage and landscaping at major entry points into Ferdinand to refresh the gateway experience.
- Create incentives for private developments to include public art, including murals.
- Identify spaces on public property which could showcase the artwork of local artists.
- Inventory and recognize historic and contributing structures throughout the town.
- Create design standards for new development along Main Street and downtown area.
- Partner with organizations like Ferdinand Tourism to continually support the planning and hosting of Christkindlmarkt, Heimatfest, Walktoberfest, Folk Festival and other local events and festivals.
- Continue to organize and implement a robust program of events and activities that promotes, celebrates, and protects the town's local character to enhance the quality of life and enrich community culture.

4. Expand and improve access to community and social services.

- Ensure adequate year-round childcare services.
- Ensure adequate elder care and in-home services for aging-in-place.
- Expand the local presence of regional and countywide non-profits.

